# **CONTACT**

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208-284-0995

Troy, Idaho

in https://www.linkedin.com/in
/sespringe/

https://learndesigner.weebly .com/work-examples.html

## **SKILLS**

Instructional Design

Multimedia
Design/Development

**Adult Learning Strategies** 

Articulate Storyline 360

ChatGPT Storyline/Integration

iClone 4/Character Creator

Gamification

Vyond

HTML/CSS

Adobe Captivate

LMS Skills

**Adobe Creative Cloud** 

Video Editing

Cartoon Animator 5

## **MILITARY SERVICE**

University of Idaho Army ROTC graduate. 14 years in the United States Army Reserves and Idaho Army National Guard. Honorable discharge at the rank of Captain.

# **Stacy Springer**



# SENIOR INSTRUCTIONAL DESIGNER/MULTIMEDIA DEVELOPER

## **SUMMARY**

I have 24 years of experience as an IT Professional. Combined with my Instructional Design & Multimedia Development experience, I believe my unique skill set will allow me to add value to any organization.

#### **EXPERIENCE**

# Senior Learning Designer & Multimedia Developer (1099/W2) Rice University

Mar 2021 - Present

- Senior Learning Designer/Multimedia Developer responsible for creating engaging online learning experiences using various tools such as Articulate 360, Adobe Captivate, Vyond, iClone, ChatGPT, AI, etc.
- Collaborates with stakeholders to define project scope, challenges, solutions, methodology, and impact
- Develops multimedia assets adhering to quality standards, accessibility guidelines, and production timelines
- Conducts quality reviews (QA) and gathers feedback for iterative design improvement
- Oversees and coordinates the media team.

# Senior Multimedia Instructional Designer & Developer (1099) Tulane University

Jun 2020 - Jan 2021

- Collaborates with subject matter experts to provide media recommendations
- Remote Multimedia Instructional Designer for 29+ online Undergraduate
   & Master's degree courses.
- Media Team Leader responsible for media team scheduling and development process.
- Ensures multimedia design aligns with learning outcomes, media plans, and Canvas LMS requirements.
- Media development, including Adobe Creative Cloud, Storyline 360,
   Vyond, Visme, Captivate 2019, Crazytalk Animator, and others.

## Instructional Designer (1099) CurryLearn

Feb 2020 - Aug 2020

- Remote Instructional Designer for a New Jersey university project.
- Collaborates with Subject Matter Experts (SME) to convert four graduatelevel courses to an online format.
- Creates course documents, identifies learning strategies, develops assessments, and grading rubrics
- Responsible for the entire course development process from start to finish.

#### **EDUCATION**

Ph.D. Educational Technology & Design (ABD) Aug 2017 - Present **Walden University** 

GPA: 4.0, Kappa Delta Pi Honor Society, Golden Key, National Society of Leadership and Success (NSLS)

M.Ed. Instructional Design & Technology (specialty: Online Learning) Jun 2015 - Jun 2017 **Walden University** GPA: 4.0

**B.S. General Studies** Aug 1982 - May 1987 University of Idaho Completed August 2012 -December 2012

#### PrideStaff

- Remote Multimedia Instructional Designer for a corporate training program.
- Collaborates with PrideStaff for media recommendations and support.
- Creates graphics to enhance course content.
- Writes assessments for the training program.
- Uses Articulate Storyline 360 for final media product creation.

#### Multimedia Instructional Designer/Developer Sep 2018 - Jun 2020 (1099/W2)

#### **Ansrsource**

- Remote Multimedia Instructional Designer for 15 online Master's degree
- Collaborates with subject matter experts to provide media recommendations.
- Ensures multimedia design aligns with learning outcomes, media plans, and storyboards.
- Coordinates with International India Development Team, Copy editors, Course ID, and SMEs.
- Ensures continuity and quality of media items across courses and the entire program.

# Instructional Designer (1099)

Sep 2018 - Jun 2020

#### **Ansrsource**

- Remote Instructional Designer for four projects at U.S. universities
- Collaborates with Subject Matter Experts (SME) to convert graduate-level courses to an online format.
- Creates course documents, identifies learning strategies, and develops assessments and grading rubrics.
- Works with corporate clients and SMEs to create employee training materials, job aids, and videos.

#### Instructional Designer & Multimedia Developer Sep 2016 - Dec 2020 (1099/W2)

### University of Idaho

- Remote Instructional Designer for four projects at U.S. universities
- Collaborates with Subject Matter Experts (SME) to convert graduate-level courses to an online format.
- · Creates course documents, identifies learning strategies, and develops assessments and grading rubrics.
- Works with corporate clients and SMEs to create employee training materials, job aids, and videos.