

Stacy Springer

Senior Instructional Designer & Multimedia Developer

Contact

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Greetings,

I am an accomplished Senior Instructional Designer and eLearning Developer with a passion for embracing new challenges. My journey began at Walden University, where I earned a master's degree in Instructional Design and Technology with a specialization in Online Learning in 2016. With a 24-year track record in the Information Technology arena, I have honed my skills as a programmer, webmaster, database administrator, and network administrator. My unique blend of IT expertise and instructional design knowledge empowers me to deliver exceptional results for any organization I work with.

As I continue to pursue excellence in my field, I am currently in the dissertation phase of my Ph.D. program in Education - Educational Technology & Design at Walden University. My status as an online adult learner has provided me with valuable insights, enabling me to stay at the forefront of adult educational research and learning strategies. This perspective greatly informs my approach as an instructional designer.

In my role as a remote Instructional Designer, I collaborate with universities to develop online courses and convert traditional classroom offerings into effective online environments. Working closely with subject matter experts, I skillfully translate their course visions into engaging and impactful online formats tailored to adult learners. As a Multimedia Instructional Designer & Developer, I have contributed to over 60 undergraduate and graduate courses for major universities. My responsibilities encompass creating Course Media Plans, curating content, storyboarding, and coordinating with subject matter experts and instructional designers. In addition, I take on the role of project manager for media-related projects, ensuring consistent quality and seamless integration across courses and programs. My expertise also extends to corporate projects, where I have created content, storyboards, job aids, handouts, and video scripts for various large corporations. Furthermore, I adeptly design online learning modules, pre-tests, post-tests, and certification assessments for corporate clients.

Proficient in a wide range of software, including Adobe Creative Cloud applications, Adobe Captivate, Articulate 360 Storyline and Rise, Camtasia Studio, Screencast-o-Matic, Audacity, CrazyTalk Animator 4, iClone 4/Character Creator, Vyond, AI Actor Videos, and Visme, I continuously leverage my IT background to swiftly acquire new software skills and incorporate emerging technologies into my multimedia designs. Currently, I am skillfully utilizing CrazyTalk Cartoon Animator 4 and Adobe Captivate to integrate 2D animation into my eLearning modules, while also utilizing iClone to craft compelling 3D animations for branching scenarios. My current project incorporates ChatGPT into Storyline media. My dedication to excellence is evident in the eLearning modules and animations showcased in my portfolio, which can be found on my [website](#).

Beyond my professional pursuits, I received my commission in 1986 from the University of Idaho Army ROTC program, where I developed extensive organizational, training management, and leadership experience. Serving as an officer in the Army Reserves/Army National Guard, I have held various positions of responsibility, including Company Commander, Battalion S-3, and Brigade Assistant S-1, which have further enriched my skill set.

I am truly grateful for the time and consideration you have given me. As I embark on the next chapter of my career journey, I am excited about the opportunity to bring my wealth of expertise and dedication to an organization that values innovation, excellence, and a commitment to enhancing the learning experience.

Thank you once again for considering my application. I am eagerly looking forward to the chance to contribute my skills and passion to your esteemed team.

Sincerely,



Stacy E. Springer